

SUMMARY OF GOAL THREE:

Global leadership in developing and realising innovation in science, technology and research

Stimulating demand for research and development and knowledge transfer among the region's SMEs

- > raise business awareness of the importance of innovative developments in products, services and processes
- > ensure that businesses and research establishments have access to specialist advice on innovation where appropriate, and that service providers have a forum to link their complementary services
- > support innovative businesses in accessing appropriate finance, such as at proof of concept stage
- > capitalise on opportunities to build businesses that exploit local university-based research.

Ensuring strong links between regional universities, research institutes, and the private sector

- > ensure that the region's universities and research centres are among the world's most accessible to industry
- > ensure the region's firms are well-informed, intelligent customers of the science and technology resources on offer
- > encourage corporate R&D to work in collaboration with research establishments and establish close ties between themselves and the SME community to ensure maximum exploitation of intellectual property
- > develop enterprise hubs as a focus for networking activity for innovation, science and technology, integrated into the business support infrastructure.

Maintaining and building upon the quality of research establishments in the region

- > collaborate with partners in London and the South East to maintain and build upon the greater south east research cluster
- > promote the strengths and distinctive roles of the region's universities and research establishments to the business community nationally and internationally.

Facilitating international partnerships that enable knowledge transfer and collaboration on R&D

- > support the development of international partnerships with complementary knowledge-based economies in other European and international regions
- > work with other regions to influence and advance European innovation policy developments
- > maximise the region's potential for accessing funding for R&D projects, through programmes such as the European Union Sixth Framework Programme
- > grow regional support for businesses to access international opportunities through partnering schemes and international networks.

Making full use of the research assets and global reputation of Cambridge to achieve benefits for the region

- > support the Oxford-Cambridge Arc and the growth of an ICT-based economic corridor between Cambridge and Ipswich
- > support the development of knowledge-based clusters across the region
- > share good practice on the commercialisation of the knowledge base developed in Cambridge, with other parts of the region
- > ensure the strengths of Cambridge feature as an integral part of the international marketing of the region.